Management and Information Systems

Kent State University—College of Business

Staying in touch:

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Office Hours:

T — 12:00PM — 2:00PM

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Course:

BAD 64042

Section:

002

Call Number:

10547

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Course Description

The evolution of technology, most notably telecommunication and computers, has made IT (information Technology) the towerblock of modern enterprise.

The course is practical in nature and is modeled after the current E-commerce environment which has replaced the rigid hierarchical, multinational corporation.

This course is designed to provide the participant with a comprehensive overview of current trends in technology, applications, and international policy.

Lectures, assigned and other readings will form the backdrop for this exploration.

Students are encouraged to add to the dynamics of the course by providing additional resources such as articles or Web sites of interest.

This is your course! You will get out of it what you put into it. Time management is important.

There are no extensions for exams, assignments or other required course elements.

While attendance is not taken, it is your responsibility to get notes or other materials from your classmate should you miss classes. Good luck and enjoy the class.
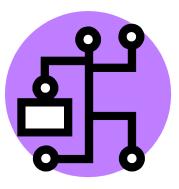
Required Text(s):

O'Brien, James A., Introduction to Information Systems, McGraw Hill, 2003, ISBN 0-07-293599-5.

This text is a primer for the course. Additional materials will be added to PageOut for your use. These materials will help to update lecture materials and demonstrate the use of IT and its applications in the modern enterprise.

If you have articles or other materials that you would like to share with the class, please submit them to the instructor in digital form.

PageOut is a McGraw Hill resource used to augment the course. Students will be advised when access is available and how to log in.

The URL for the site is:

http://nasradan.pageout.net/page.dyn/student/course/course_home?course_id=110465

Course Goals

- Conduct a basic needs assessment

- Recommend integrated solutions for identified requirements

- Complete work consistent with current trends in e-Business

- Advanced proposal/RFP (request for proposal) preparation

- Enhanced business communications

Course Schedule

Week 1	Chapter 1	Week 9	Chapter 9
Week 2	Chapter 2	Week 10	Chapter 10
Week 3	Chapter 3	Week 11	Chapter 11
Week 4	Chapter 4	Week 12	Chapter 12
Week 5	Chapter 5	Week 13	TBA
Week 6	Chapter 6	Week 14	TBA
Week 7	Chapter 7	Week 15	TBA
Week 8	Chapter 8		

Course Assignments

Important dates

Class Duration:	7:00pm—9:30pm	
Exam 1	2/3/04	Chs. 1-3 & lectures
Exam 2	2/24/04	Chs. 4-6 & lectures
Exam 3	3/16/04	Chs. 7-9 & lectures
Exam 4	4/20/04	Chs. 10-12 & lectures
Papers due	4/13/04 at the start of class	
Final Exam	TBA	Duration of the class

TIME MANAGEMENT IS ONE OF THE MOST IMPORTANT ASPECT OF THIS COURSE. EACH STUDENT IS ASKED TO EXAMINE THEIR RESPECTIVE PERSONAL AND PROFESSIONAL CIRCUMSTANCES TO DETERMINE IF THIS IS THE APPROPRIATE TIME TO TAKE THIS COURSE.

About the Paper

A ten (10) page paper will be required as part of this course. The 10 pages are counted from introduction to conclusions.

Students are responsible for topic selection.

Required Elements:

- Headings, titles, etc.

- Introduction and conclusion

- Page numbers

- MLA or other standard citations

- Table of contents

- List of acronyms

- Bibliography

- List of figures

Please note that you must demonstrate your topic choice within the context of current business applications or environments.

The following metrics will be used to determine your grade for this element:

- Technical depth and accuracy   20%

- Written communications   20%

- Organization and flow   20%

- Integration of theory and practices 20%

- Execution   20%

Exams

Four exams and a final are required as part of this course. These elements are designed to test the student's mastery of lectures, readings and theory related to the disciplines of communications and networking. The following question formats will be used on exams:

- Fill-in or short answer

- Matching

- Multiple choice

- Acronyms

Please note that the instructor will return each exam no later than 1 week from its scheduled date. The instructor will not answer any questions during the exam. No make-ups or rescheduling of the exams is permitted. A grade of 0 will be given if an exam is missed. There will be no exceptions to the aforementioned points.

From the Instructor

M&IS is a difficult subject to master in a single semester or session. Reading assigned materials prior to lectures will help increase your mastery of associated theory and practices.

Here are a few of my favorite places to help you with this material.

www.techguide.com

www.whatis.com

Evaluation Criteria

Please note:

The instructor will not discuss grades prior to returning assignments, via email or phone.

Exams	40%
Paper	30%
Final Exam	30%

No make-ups or extensions will be given for assignments or exams.

Failing to complete an exam or assignment will result in a grade of "0" for the missed element.

A	90-100
B	80-89
C	70-79
D	60-69
F	59 and lower

Enrollment and Registration

Students have responsibility to ensure that they are properly enrolled in classes. You are advised to review your official course schedule during the first two weeks of the semester (session) to ensure that you are properly enrolled in this class and section. Should you find an error in your class schedule you must correct it immediately with your advising office. If registration errors are not corrected by the date specified by the Office of the Registrar for this session and you continue to attend and participate in classes for which you are not officially enrolled, you are advised now that you will not receive a grade at the conclusion of this semester for any class in which you are not properly enrolled.

Students with Disabilities

In accordance with University policy, if you have a documented disability and require accommodations to obtain equal access in this course, please contact the instructor at the beginning of the semester (session) or when given an assignment for which an accommodation is required. Students with disabilities must verify their eligibility through the Office of Student Disability Services (SDS) in the Michael Schwartz Service Center (330) 672-3391.

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A'isha Ajayi
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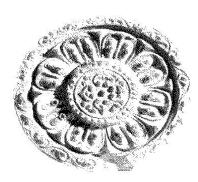College of Business

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Ethics and Academic Honesty

You are encouraged to work together and help one another learn the material, but all submissions must be your own unique work (or those of your team for team projects). Cheating, plagiarism, copying and other behavior that is contrary to University standards will not be tolerated.

Any students found guilty of such offenses will be given a grade of "F" as a final grade. Additional penalties may be imposed; these will be determined on a case-by-case basis. Any student aiding another student will be considered to be an accessory and will be subject to the same penalties.